IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Javier B. Arellano et al.

Title: System and Methods for an Architectural Framework for Design of an

Adaptive, Personalized, Interactive Content Delivery System

App. No.: 10/736,690 Filed: 12/17/2003

Examiner: PARKER, Brandon Group Art Unit: 2174

Atty. Dkt. No.: T00132-1C (P24306) Confirmation No.: 4131

M/S AF

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

AMENDMENT AND SUBMISSION UNDER 37 C.F.R. § 1.114

Dear Commissioner:

Pursuant to the Request for Continued Examination filed herewith and in reply to the Final Office Action mailed June 24, 2009, Applicants respectfully request that the Examiner consider the following amendments and remarks.

A claim listing begins on page 2.

Remarks begin on page 6.

Page 1 of 7 U.S. App. No.: 10/736,690